

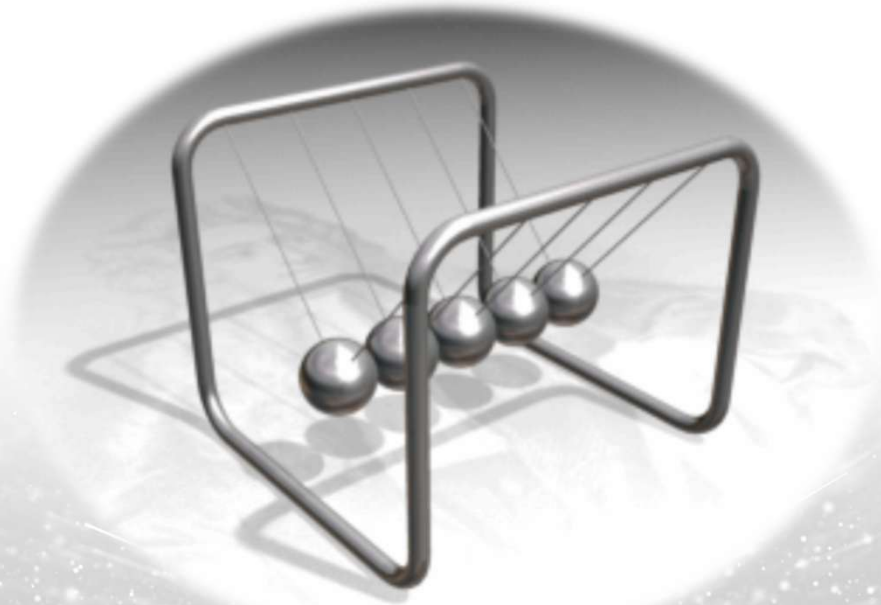
A **Future** FOR
THE **Sport**





THE MOMENTUM LEADER

Inspiring Teams • Driving Results • Strengthening Associations





Your Hosts

**Tina Brown –
SE Field Service Manager**

**David Fields –
S Field Service Manager**

WHY LEADERSHIP MATTERS



THE CHALLENGE

Associations face growing pressures:

- Fewer volunteers
- Varied center priorities
- Higher expectations from bowlers

THE STRATEGY

Strong leadership provides:

- Structure
- Direction
- Consistency
- Trust

Who Are
Momentum
Leaders?



It's You



Which leadership behavior has the greatest impact on your board's effectiveness?

Let's start with your board...



- Communication style
- Meeting leadership
- Fair decision-making
- Consistent follow-through

WHAT MOMENTUM LEADERSHIP LOOKS LIKE



A momentum leader:

- Shapes culture through tone and action
- Models fairness and professionalism
- Stays steady during difficult conversations
- Builds confidence and engagement

A Common Situation

A leadership issue many boards face...

Communication • Consistency • Leadership



A Leadership Challenge

A leadership issue many boards face...

Structure • Focus • Leadership



MODERN EXPECTATIONS



VOLUNTEERS

Need clear direction and reasonable responsibilities



CENTERS

Value reliability and follow-through



BOWLERS

Expect professionalism and responsiveness

HIGH-FUNCTIONING BOARD



TRUST

Communication is open, honest, and respectful between all members



FAIRNESS

Responsibilities are shared fairly, preventing burnout and encouraging teamwork



RELIABILITY

Follow-through becomes the norm; board members follow through consistently

RUNNING EFFICIENT MEETINGS



- Use structured agendas that outline goals, topics, and estimated times
- Begin and end meetings on time, showing respect for personal commitments
- Focus discussions on solutions and decisions—avoid getting stuck on opinions
- Efficient meetings improve morale and productivity while reducing fatigue

What most improves the effectiveness of your meetings?

Consider your board's meetings...



- A clear agenda
- Leadership that keeps discussion focused
- Respectful participation
- Clear decisions and next steps

RESPONDING VS. REACTING

REACTING

Emotional and impulsive decisions



Leads to unnecessary
conflict and instability

RESPONDING

Leaders pause, evaluate, and approach
situations with purpose



Builds trust, stability, and better
board decisions

When Policy Guides Leadership

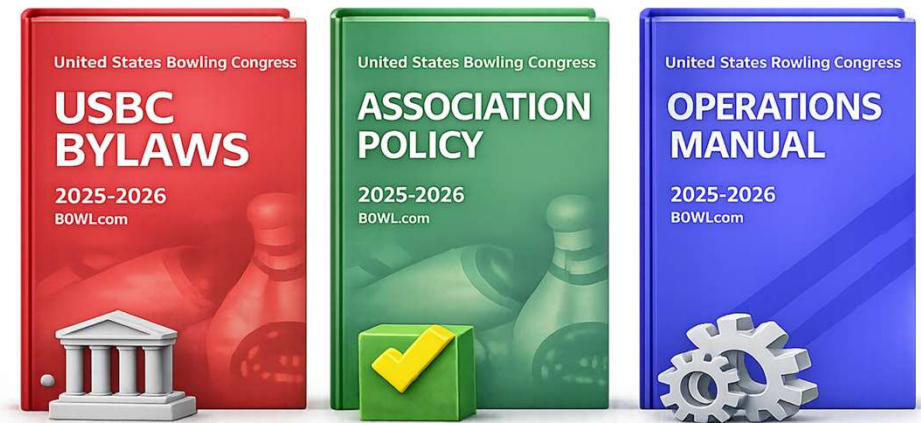
A leadership situation many associations face...

Policy • Fairness • Trust



POLICY & BYLAWS

- Policies eliminate personal bias, providing a neutral foundation for decisions
- Refer to written rules to avoid conflicts rooted in opinions or emotions
- Using policy improves consistency and fairness across all board actions
- Following established policy protects both the association and the board



Where will the next generation of leaders come from?

Consider your association leadership team...



- Current board members
- Tournament volunteers
- League officers
- Someone not yet involved

DEVELOPING FUTURE LEADERS



IDENTIFY

Recognize initiative
and reliability early



EXPERIENCE

Provide hands-on
leadership
opportunities



MENTORSHIP

Offer guidance,
feedback, and
encouragement



STABILITY

Support long-term
success and
transitions

ENGAGEMENT RIPPLES



ENGAGEMENT GROWTH

- Connection encourages involvement
Members feel included
- Participation increases
More members competing
- The association grows stronger
Members, centers, and leaders thrive

Momentum in Action

A leadership situation many associations face...

Clarity • Consistency • Momentum



MOMENTUM LEADERS: EVERYDAY SUPERHEROES



NOT ALL HEROES WEAR CAPES... SOME BUILD **MOMENTUM**.



THEY LAUNCH IDEAS INTO ACTION

Turning plans into forward movement.



THEY NAVIGATE CHALLENGES

Adjusting without losing direction.



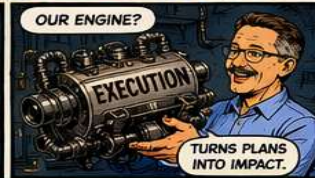
THEY STAY FOCUSED ON WHAT MATTERS

Purpose drives every decision.



THEY BRING PEOPLE WITH THEM

Momentum is never built alone.



LEADERSHIP + STRATEGY + GROWTH = MOMENTUM IN MOTION

★ **THAT'S OUR MOMENTUM. THAT'S HOW WE LEAD.** ★

MOMENTUM LEADERSHIP CALL TO ACTION



IMMEDIATE

Start with one
achievable win



STRATEGY

Build one focused
improvement



MENTOR

Invest in an
emerging leader



FORWARD

Momentum builds
through action

Leadership is a behavior rather than a position



"A life is not important except in the impact it has on other lives."

— Jackie Robinson

"Create your legacy—and pass the baton."

— Billie Jean King

